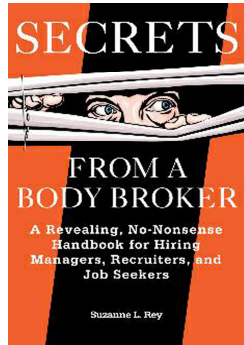


Veteran Headhunter Reveals the Secrets to Professional Success ... Whether You are Hiring or Looking for a Job

👤 Author of "Secrets from a Body Broker tells your audience:

- The 5 Secrets to Nailing a Job Interview Every Time!
- Learn How to Not Only Deal with Office Politics, but Control it in Your Favor!
- How to know, *before* You Accept a Job, Whether You will be Working for Dr. Jekyll or Mr. Hyde.
- How to Get, Even the Nastiest Boss or Co-Worker to Like You.
- The Number One Mistake People Make When They Walk into a Job Interview.
- How Political Correctness is Destroying Workplace Communication.
- Why Discrimination is Still Alive and Well and How to Deal with it.
- The 3 Secrets to Getting Promoted at Any Age.
- How to Negotiate Your Best Compensation Package During the Job Offer.
- **and Many More Secrets Such as:**



and everyone of us.

You do, of course, need the right qualifications to land the job, but it does not constitute the most important reason. Simply put, the true and subconscious reason is that the hiring manager just *likes* that person more than the other candidates interviewed.

Chaos in the Workplace is the Norm

Chaos management and chaotic hiring practices are the norm. This is because most hiring managers have no experience or training in: Managing & motivating or Hiring new employees They are just expected to magically know what to do.

Your Job Qualifications Aren't Going To Get You Hired

Did you know that even if you possess the perfect professional qualifications, it won't guarantee you a job offer? In fact, it's last on the list of importance.

Your personality, your physical demeanor, communication skills, philosophy, and motivation are the real qualities or traits that *will* get you hired.

Personality Tests are a Waste of Time!

Many think personality tests, (which usually identify 4 or 5 personality types), will give a hiring manager special insight into the potential of a job applicant.

Do you actually believe that people can be pigeonholed into one out of only a handful of personality types?

No personality test can guarantee a good hire. The key is to ask the right kind of questions that will reveal "Who" someone is and what makes them tick. The "Who Factor" is everything!



Suzanne L. Rey, known as "The Job Doctor" has the remedy for your workplace problems and can offer the kind of advice that will get your career on track.

Suzanne has been an Executive Recruiter, Employment Strategist, and Training and Development Consultant for over twenty years. Her company The Rey Edwards Group, Inc. has consulted for the Real Estate Development, Home Building, Information Technology, and Manufacturing industries since 1982.

Her award winning book, [Secrets from a Body Broker](#) [A Revealing No-Nonsense Handbook for Hiring Managers, Recruiters and Job Seekers](#) gives you a backstage pass into today's hiring practices and delivers real solutions, whether you are hiring or looking for a job.

To Order the Book Call:

1-619-303-2239

Or Visit:

[**www.SuzanneRey.com**](http://www.SuzanneRey.com)

**Hardcover \$23.95
ISBN: 0-595-38149-9**

You Can't Control Discrimination

Did you know that discrimination is the cornerstone of each and every hiring decision? Regardless of the many labor laws that were designed to eliminate these discriminatory practices, hiring decisions are made by people, and people will discriminate, even at the most subconscious of levels. It's just human nature.

You Can't Stop Hidden Motivations

Do you know the primary reason a hiring manager is inclined to hire one job applicant over another? Is it an applicant's qualifications? No. Years of experience? No. Background? No. Attitude? Not exactly. Personality? Not entirely. But you are getting warm!

The answer is *always* the same, but the reason is as unique and different as each

Possible Interview Questions

1. So Suzanne.....What motivated you to write your book 'Secrets from a Body Broker'?
2. Why do you call yourself a Body Broker?
3. What makes your book different than all the other books out there on the same subject?
4. The first secret in your book is that "Discrimination is the cornerstone of each and every hiring decision". What do you mean by that?
5. How can an employer avoid discrimination when making hiring decisions?
6. You say that the hiring process is chaotic and unpredictable. Why is this?
7. In chapter seven, you criticize the use of formal personality tests and evaluations. Why?
8. You say that there are 3 secrets to getting even the nastiest boss or co-worker to like you. How do you do that?
9. What is the biggest mistake people make when they walk into a job interview?
10. Why do you think interviewing is so stressful and uncomfortable for most of us?
11. So, how do you find out, before you accept a job, if you will be happy working for your new boss and co-workers?
12. What advice do you give about interviewing that is different from other books on the subject?
13. You say there is no more loyalty in the workplace. Why do you think that is?
14. If you are hiring, where do you find and how do you attract the cream-of-the-crop, the best candidates?
15. During an interview, what is the single most important thing you need to know to be successful?
16. Why do you think so many people are unhappy with their jobs?
17. After all your years as a head hunter, (or body broker), can you give my hard working audience your best tips for success?
18. So, what is the primary message that you want to get across to the audience?